

Ohio Psychiatric Physicians Association Annual Psychiatric Update

Practical Psychiatry: Pragmatic Approaches & Clinical Pearls

March 14-15, 2020

Marriott University, Columbus



**Exhibitor &
Sponsor
Prospectus**

Letter of Invitation



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Dear Prospective Supporters and Exhibitors:

The Ohio Psychiatric Physicians Association, in joint sponsorship with the American Psychiatric Association, will hold its 2020 Annual Psychiatric Update on **March 14-15** at the Marriott University, Columbus and we would like to invite you or another member of your company to join us!

The program is entitled ***Practical Psychiatry: Pragmatic Approaches & Clinical Pearls***. There will be a wide variety of topics that will be of interest to psychiatrists and other practitioners who treat individuals with mental illnesses (including addiction disorder).

This is an excellent opportunity for your company to interact with and/or make your products and services known to hundreds of psychiatrists, advanced practice nurses, physician assistants, psychologists, social workers and other mental health professionals, including some of Ohio's most prominent psychiatric physicians.

Every effort is made to encourage participants to visit the displays and all scheduled refreshment breaks will be set up in the exhibit area. Please see the attached agenda for details and display hours.

To join us this year, simply register online or complete and return the agreement. To exhibit only, the cost is \$1,600 (\$1,500 if you secure your space prior to Jan. 15, 2020). Opportunities for support of a meal or break are an additional amount and begin at \$750 (see the application for details). Should you need it for approval purposes, our Federal Tax ID is: 34-6558859. Click [here](#) to obtain a copy of our W-9.

Opportunities for support and exhibit space are limited and will be made available on a first-come, first-served basis. **We completely sold out early last year for exhibits, so we encourage you to respond as soon as possible to secure your space and to get the maximum recognition prior to our event.***

We look forward to your participation! Please contact me with any questions.

Sincerely,

Janet Shaw
Executive Director

* This meeting is a private meeting for District Branch members and exhibitors whose products are in line with the district branch's mission. We will consider all applications for exhibit space but reserve the right to reject any application which the district branch in its sole discretion determines is not consistent with our mission.

Overview

ABOUT THE OPPA

Founded in 1950, the Ohio Psychiatric Physicians Association is a statewide medical specialty organization whose more than one thousand physician members specialize in the diagnosis, treatment and prevention of mental illnesses, including substance use disorders. Psychiatric physicians utilize a variety of treatment options including psychotherapy and pharmacotherapy to effectively treat the dynamic, social and physical aspects of mental illnesses (brain disorders). The Ohio Psychiatric Physicians Association is a district branch of the American Psychiatric Association, which was founded in 1844 and represents more than 35,000 psychiatric physicians nationally.

ANNUAL PSYCHIATRIC UPDATE

Each year in the Spring, the OPPA sponsors its annual Psychiatric Update to provide education on a broad spectrum of topics of clinical interest and relevance to psychiatrists, other non-psychiatrist physicians (like primary care physicians and pediatricians) and other mental health professionals. What better way to promote your company and make psychiatrists aware of the products and services than to help advance and support the skills that help make psychiatrists vital medical specialists! We hope you will join us as a supporter, exhibitor or both.

BENEFITS OF SUPPORTING AND/OR EXHIBITING

- ♦ Interact face-to-face with influential decision makers representing a statewide audience of medical professionals.
- ♦ Build visibility for your company in a competitive marketplace by being included on the OPPA website and handout materials.
- ♦ Develop new and strengthen existing relationships.
- ♦ Introduce new products and services and highlight the value of your products and services.
- ♦ Generate new sales leads and/or leverage new partnerships and build new alliances.

SUPPORTERS

The OPPA welcomes corporate partners to help support OPPA educational opportunities. Support is an ideal way to gain prime, credible exposure and make a long term impact among attendees, many of whom are leaders in mental health care in Ohio. Supporters will receive:

- ♦ Recognition of support (in various ways, depending upon the level of support - see application for descriptions)
- ♦ Signage with your company name and logo
- ♦ Recognition of support in on-site attendee handout materials
- ♦ Recognition and thanks by the OPPA during the Annual Business Meeting

EXHIBITORS

As an exhibitor at the OPPA Annual Psychiatric Update, your participation offers a unique opportunity to align your products and services with the needs of psychiatrists and other mental health professionals. Exhibitors will receive:

- ♦ Exhibit space, which includes a six-foot skirted table and two chairs in a high-traffic area
- ♦ Recognition of your company in on-site attendee handout materials
- ♦ Recognition and thanks by the OPPA during the Annual Business Meeting
- ♦ Free continental breakfast and lunch for up to two representatives (additional meal tickets are available)

GENERAL INFORMATION

The exhibit area will be open from approximately one half hour prior to the opening of registration and will close when the meeting is adjourned. For times of registration, breaks and adjournment, see the detailed Program Brochure. All exhibits are 6 foot table top displays and come without electricity. Should you need electricity for your exhibit please indicate so on the application. Exhibit spaces may or may not be in secured areas of a hotel/meeting space. The OPPA cannot be responsible for the security of items associated with exhibits. In addition, the OPPA will not be responsible for receiving or returning shipped materials for exhibit - these type of arrangements will need to be made directly with the hotel.

ACCOMMODATIONS

All exhibitors are responsible for making their own hotel reservations directly with the hotel. A limited number of rooms have been set aside until **Feb. 27** at the rate of \$160 single/double, plus applicable tax at the [Marriott Columbus University Area](#), 3100 Olentangy River Rd., Columbus, OH 43202.

Exhibitor & Supporter Agreement

OPPA Annual Psychiatric Update - March 14-15, 2020

Please check appropriate box(es) to indicate your level of support (available on a first-come, first available basis, including assignment of exhibit locations unless otherwise agreed upon);

MEAL SUPPORTERS - \$1,750 (exclusive):

Includes two complimentary registrations, verbal recognition, a sign with your company name and logo outside the room, a table tent with your company name and logo on each round table and at each food/beverage area and recognition in the syllabus and on the OPPA website with a link to your company.

_____ **Saturday Breakfast**

_____ **Saturday Lunch**

_____ **Sunday Breakfast**

BREAK SUPPORTERS - \$750 (exclusive):

Includes one complimentary registration and a sign with your company name and logo placed next to the refreshment table during the break. Plus recognition on the OPPA website with your logo and link to your company.

_____ **Saturday Morning**

_____ **Saturday Afternoon**

_____ **Sunday Morning**

EXHIBITORS - \$1,600* (both days)

Includes a 6 foot skirted table in a high-traffic area, multiple opportunities for interaction with participants including at breakfast, lunch and breaks; two meal tickets for lunch (additional lunch tickets available for \$40 each; recognition in syllabus and on the OPPA website.

_____ **Exhibit Space March 14-15, 2020**

_____ **Extra lunch ticket(s) on Sat. # _____**

_____ **We will need electricity**

_____ **We will donate a gift item (\$100+) or gift basket for the Sat. evening raffle**

*Take \$100 off if signed up prior to Jan. 15, 2020

Please contact our office if you would be interested in a special opportunity for a limited number of supporters during the Sat. evening dinner event.

Please complete below or register online at:

<http://www.ohiopsychiatry.org/annualpsychupdate>

CONTACT INFORMATION

Company Name _____

Address _____

City/State/Zip _____

Phone _____

Fax _____

Website _____

Contact Name/Title _____

Email _____

Will you be staffing the on-site exhibit? ____ Yes ____ No

Additional Representative(s) who will be staffing:

Name/Title _____

Email _____

Name/Title _____

Email _____

PAYMENT INFORMATION

_____ Check enclosed. Please make payable to: OPPA

Federal Tax ID # 34-6558859

Copy of W-9

_____ Please invoice our company

Mail, fax or email application to:

Ohio Psychiatric Physicians Association

3510 Snouffer Road, Suite 101

Columbus, Ohio 43235-4217

Fax: (614) 481-7559 Email: oppa@ohiopsychiatry.org

For questions, contact us at: (614) 763-0040